



Bob Morrison Appointed to International Business Valuators Board

Bob Morrison, ASA, Managing Partner of Morrison Valuation & Forensic Services, LLC in Orlando was appointed to the Board of Directors of the Institute of International Business Valuators (IIBV) (www.iibv.org). The IIBV, together with its member associations, will lead the business valuation profession globally by providing educational opportunities, promoting consistent professional ethics and standards, facilitating the exchange of information and ideas, and encouraging international co-operation and communication.

The IIBV is an organization that:

- All prominent professional business valuation associations aspire to be a part of;
- Unifies existing associations and disparate groups with an interest in business valuation;
- Leads the profession's thinking in the areas of ethics, integrity and excellence in practice;
- Facilitates the exchange of knowledge amongst member associations through educational materials and courses, conferences and publications;
- Offers education to those who want to join the profession and continuing education to existing professionals; and
- Increases the pre-eminence of the business valuation profession globally.

Bob also serves as the Vice-Chair of the Business Valuation Committee of the American Society of Appraisers, one of the charter members of the IIBV along with the Canadian Institute of Certified Business Valuators.

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